Order ID: 58217 CF LOC-POL FBD - LBD. 09/16/12 - 09/23/12 HL#: Created: 09/06/12 10 18 AM SCOTT BROWN FOR U.S. SENATE... CPE: Client 1 / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:41 AM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.: :03:00 Confirmed: 09/06/12 10:41 AM Buyer: N. MCDONALD HHOLDS DMA RTG Sched, Code: Z Contract. Demo: 09/07/12 09:04 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB; 0% WHDH: 0% WFXT: 0% WLVI, 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Time Class Dur SC Sell Pr Sates Catg Item Eligible Days Break Type HHOLD\$ Rate Spots Total NR A/G MLOCAL6A M T W T F ' NEWS 30 001 \$225.00 5 \$1,125 00 FIXED FBD LBD Sep 17

09/17/12 09/21/12

item Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G M T W T F ' ' MORN 002 MEARLY 30 ממ \$100.00 \$1,000.00 LUR

F8D LBD

Sep 17 09/17/12 09/21/12

Eligible Days Break Type Item Time Class Our SC Self Pr Sales Catg HHOLDS NR A/G Rate Spots Total MIWIF . . DAY **Q**03 DRACHAEL9A 30 \$550.00 \$2,750.00

FIXED

FBD LBD Sep 17 09/17/12 09/21/12

Eligible Days Break Type Time Class Dur SC Self Pr Sates Catg Item HHOLDS Rate Spots Totat NR A/G M T W T F \* \* PRCE 004 DPRICE 30 0.0 \$990.00 5 \$4,950.00

FIXED

LBD FBD Sep 17 09/17/12 09/21/12

Time Class Eligible Days Break Type Dur SC Sell Pr Sates Catg HHOLDS Rate Spots Total NR A/G M T W T F \* ' NEWS 005 NNOON 30 0.0 \$600.00 \$3,000,00

FIXED

FBD LBD Sep 17 09/17/12 09/21/12 5

Eligible Days Time Class Dur SC Setf Pr Sales Catg Item Break Type HHOLDS Rate Spots Total NR A/G M T W T F \* \* SOAP 006 DCBSSOAP2 30 0.0 \$550.00 \$2,750.00

FIXED

FBD LBD Sep 17 09/17/12 09/21/12 5

## Order Item Summary

BS TELEVISION © EW



WBZ-TV

Order ID. 58217 CF LOC-POL FBD - LBD: 09/16/12 - 09/23/12 HL#: Crealed: 09/06/12 10:18 AM Client: SCOTT BROWN FOR U.S. SENATE... CPE / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:41 AM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.; :03:00 Confirmed: 09/06/12:10:41 AM Buyer; N. MCDONALD Demo: HHOLDS DMA RTG Sched, Code; Z Contract: 09/07/12 09:04 AM Billing Int; Monthly BM: SS PAT CASHEN POLITICAL-WBZ-TV WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% WCVB: 0% WHDH: 0% WFXT: 0% Share: 0% NR A/G Time Class Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Eligible Days Item MITWIF \* \* PHIL \$600.00 DORPHII 30 0.0 \$3,000.00 007 FIXED LBD FBD Sep 17 09/17/12 09/21/12 Eligible Days Break lt em Time Class Break Type Dur SC Sell Pr Sales Catg HHOLDS Rate Spots NR A/G 0.0 \$800 00 \$4,000.00 008 EJUDY4P 30 FIXED FBD LBD 09/21/12 Sep 17 HHOLDS Eligible Days Break Type Rate Spots Total NR A/G Dur SC Self Pr Sales Catg It em Time Class 0.0 \$800 00 5 \$4,000 00 M T W T F \* \* EFG 30 EJUDY430P FIXED FBD LBD Sep 17 09/17/12 09/21/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Total NR A/G Item M T W T F \* \* EFG ENWS5P 30 0.0 \$1,000.00 5 \$5,000.00 010 FIXED FBD LBD Sep 17 09/21/12 NR A/G Eligible Days Dur SC Sell Pr Sales Catg Total Rate Spots Time Class Break Type HHOLDS MTWTF \* \* EFG \$5,500.00 30 0.0 \$1,100.00 ENWS530P FIXED FBD LBD 09/17/12 Sep 17 5 Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Time Class Item M T W T F \* \* NEWS 30 0.0 \$1,350.00 \$6,750,00 NEARLYME FIXED FBD LBD Sep 17 09/17/12 09/21/12 5



HL#: 09/06/12 10:18 AM Order ID: 58217 CF LOC-POL FBD - LBD: 09/16/12 - 09/23/12 Created Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated. FWONG on 09/06/12 10:41 AM Self Protect.: :03:00 Confirmed: 09/06/12 10 41 AM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Demo: HHOLDS DMA RTG Buyer: N MCDONALD Sched, Code: Z Contract: 09/07/12 09 04 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS A E: WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% WCVB: 0% WHDH: 0% WEXT: 0% WLVI: 0% Share: 0% Rate Spots Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Total NR A/G AWHEEL M T W T · · · ACC 30 0.0 \$1,800,00 \$7,200.00 0.13 FIXED FBD LBD Sep 17 09/17/12 09/20/12 A Eligible Days Total NR A/G Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Time Class · · · · F · · LPAT \$1,800.00 014 PALLACC1HR 30 0.0 \$1,800.00 FIXED FBD LBD Sep 17 09/21/12 09/21/12 Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots NR A/G Time Class HHOLDS lt em M T W T · · · ACC \$11,200.00 AJEOPMF 30 0.0 \$2,800.00 015 FIXED FBD <u>Sep 17</u> LBD. 09/17/12 09/20/12 NR A/G Sales Catg Rate Spots Total Dur SC Self Pr Time Class Eligible Days Break Type **HHOLDS** M T W T F + LETT \$1,300.00 5 \$6,500.00 30 0.0 016 LLETTER FIXED FBD\_ LBD Sep 17 09/21/12 09/17/12 5 Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots NR A/G Time Class Item MIWIF . . LFG 30 0.0 \$450.00 \$2,250.00 017 LFERGUSON FIXED FBD LBD\_ Sep 17 09/17/12 09/21/12 5 Eligible Days NR A/G Total Item Time Class Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots MNEWS430A M T W T \* \* S SUNR 30 0.0 \$200.00 \$1,000 00 018 FIXED FBD LBD Sep 10 Sep 17 09/16/12 09/20/12 1 4

## Order Item Summary



WBZ-TV

CBS TELEVISION © EW Order ID: 58217 CF LOC-POL FBD - LBD: 09/16/12 - 09/23/12 HL#: Created: 09/06/12 10.18 AM Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:41 AM Self Protect.: :03:00 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Confirmed: 09/06/12 10:41 AM Buyer: N. MCDONALD Demo: HHOLDS DMARTG Sched, Code: Z Contract: 09/07/12 09:04 AM AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS WCVB: 0% WHDH. 0% WFXT; 0% Share: 0% WLVI: 0% WSBK: 0% WBPX+; 0% WNDS: 0% CABLE: 0% Time Class Dur SC Self Pr lt em Eligible Days Break Type Sales Catg HHOLDS Rate Spots Total NR A/G MSUNRISE1 M T W T F \* \* SUNR 30 0.0 \$500.00 \$2,500.00 D19 FIXED FBO LBD Sep 17 09/17/12 09/21/12 Eligible Days Break Type Dur SC Self Pr Sales Catg Time Class ltem **HHOLDS** Rate Spots Total NR A/G D20 NLATE M T W T F S S NEWS 30 0.0 \$2,700.00 FIXED FBD LBD Sep 17 09/17/12 09/23/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G HHOLDS Rate Spots Total Item WSATGANWS 30 \$495.00 1 \$495.00 O21 0.0 FIXED LBD FBD Sep 17 09/22/12 09/22/12 Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catq HHOLDS Total NR A/G . . . . . s . NEWS 022 WSAT7ANWS 30 0.0 \$485.00 \$485 00 FIXED FBD LBD Sep 17 09/22/12 09/22/12 1 Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type HHOLDS Rate Spots Total NR A/G Item \* \* \* \* \* S \* ACC O23 **AWHEELSA** 30 0.0 \$810.00 \$810.00 FIXED FBD LBD Sep 17 09/22/12 09/22/12 1 Break Type Item Time Class Eligible Days Dur SC Sell Pr Sales Catg HHOLDS Rate Spots Total NR A/G AJEOPSA \* \* \* \* S \* ACC 30 \$900 00 \$900.00 D24 0.0

FIXED FBD

09/22/12

LBD

09/22/12

Sep. 17

## Order Item Summary





WBZ-TV

|                                 |                        |   |              |                                    |                  |            | CIDOSTATI                                | ONS        | <u> </u>                             | <del>~</del>  |      |
|---------------------------------|------------------------|---|--------------|------------------------------------|------------------|------------|--|------------|--------------------------------------|---|------|
| Order                           | ID: 58217 C            | F LOC-POL   | FBD - LBD' ( | 09/16/12 - 09/20                   | 3/12             | HL#:       |  | Cre        | ated;                                | 09/06/12 10:18  | AM   |
| Client<br>Agend<br>Buyer<br>AE; | cy: MULTI MEDI         | OWN FOR U.S. SENATE<br>IA SERVICES CORP.<br>ILD<br>N POLITICAL-WBZ-TV | Product: E   | / / 5015<br>BROWN/R/US S<br>HHOLDS | SEN MA<br>DMA RT | Self Pr    | Commission:<br>olect.: :03:00<br>Code: Z | Can<br>Can | aled:<br>firmed:<br>tract<br>ng Int: | FWONG on 09/<br>09/06/12 10:41<br>09/07/12 09:04<br>Monthly |      |
| Share                           | : 0% WC                | VB: 0% WHDH. 0%   | WFXT: 09     | 6 WLVI:                            | 0%               | WSBK: 0%   | WBPX+: 0%                                | 6 WND      | S. 0%                                | CABLE: 0  | %    |
| li em                           | Time Class             | Eligible Days   | Break Type   | Dur SC S                           | Self Pr          | Sales Catg | HHOLDS                                   | Rale       | Spots                                | Total   | NR A |
| <b>D</b> 25                     | LINSIDER<br>FIXED      | •                               | LATE         | 30                                 |                  |            | 0.0                                      | \$450,00   | 1                                    | \$450.00  |      |
|                                 | FBD<br>09/22/12        | LBD Sep 17<br>09/22/12 1  |              |                                    |                  |            |  |            |                                      |   |      |
| lt em                           | Time Class             | _ Eligible Days   | Break Type   | Dur SC S                           | Self Pr          | Sales Calg | HHOLDS                                   | Rale       | Spots                                | Total   | NR A |
| <b>D</b> 26                     | WSAT5ANWS<br>FIXED     | • • • • • \$ •  | NEWS         | 30                                 |                  |            | 0.0                                      | \$250,00   | 1                                    | \$250.00  |      |
|                                 | <u>F8D</u><br>09/22/12 | LBD Sep 17<br>09/22/12 1  |              |                                    |                  |            |  |            |                                      |   |      |
| tem,                            | Time Class             | Eligible Days   | Break Type   | Dur SC S                           | Self Pr          | Sales Calg | HHOLDS                                   | Rate       | Spots                                | Total   | NR A |
| <b>0</b> 27                     | WSUN6ANWS<br>FIXED     | • • • • • • • 8   | NEWS         | 30                                 |                  |            | 0.0                                      | \$495 00   | 1                                    | \$495.00  |      |
|                                 | FBO<br>09/23/12        | LBD Sep 17<br>09/23/12 1  |              |                                    |                  |            |  |            |                                      |   |      |
| tem                             | Time Class             | Eligible Days   | Break Type   | Dur SC S                           | Sell Pr          | Sales Calg | HHOLDS                                   | Rate       | Spots                                | Total   | NR A |
| 028                             | WSUN7ANWS<br>FIXED     | 8   | NEWS         | 30                                 |                  |            | 0.0                                      | \$485.00   | 1                                    | \$485.00  |      |
|                                 | FBD<br>09/23/12        | LBD Sep 17<br>09/23/12 1  |              |                                    |                  |            |  |            |                                      |   |      |
| lem                             | Time Class             | Eligible Days   | Break Type   | Dur SC S                           | Self Pr          | Sales Calg | HHOLDS                                   | Rate       | Spots                                | Ţotal   | NR A |
| O29                             | WSUN8ANWS<br>FIXED     | • • • • • • \$  | NEWS         | 30                                 |                  |            | 0.0                                      | \$765.00   | 1                                    | \$765.00  |      |
|                                 | FBD<br>09/23/12        | LBD Sep 17<br>09/23/12 1  |              |                                    |                  |            |  |            |                                      |   |      |
| tem                             | Time Class             | Eligible Days   | Break Type   | Dur SC S                           | Self Pr          | Sales Calg | HHOLDS                                   | Rale       | Spots                                | Total   | NR A |
| O30                             | WCBSSUN<br>FIXED       | • • • • • • \$  | MORN         | 30                                 |                  |            |  | \$1,800.00 | 1                                    | \$1,800.00  |      |
|                                 | FBD<br>09/23/12        | <u>LBD</u> <u>Sep 17</u><br>09/23/12 1                                |              |                                    |                  |            |  |            |                                      |   |      |

Order ID: 58217 CF LOC-POL

FBD - LBD; 09/16/12 - 09/23/12

HL#:

09/06/12 10:18 AM Created.

Client: SCOTT BROWN FOR U.S. SENATE...

CPE: / / 5015

Agency Commission: 15 % Updated: FWONG on 09/06/12 10.41 AM

Buyer: N. MCDONALD

ltem

Item

**G33** 

O34

Agency: MULTI MEDIA SERVICES CORP.

Product BROWN/R/US SEN MA

Self Protect.; (03 00 Confirmed: 09/06/12 10:41 AM

PAT CASHEN POLITICAL-WBZ-TV

HHOLDS DMARTG Sched, Code; Z

Contract: 09/07/12 09:04 AM

CABLE: 0%

Share: 0%

WCVB: 0% WHDH: 0%

WFXT: 0%

WLVI: 0%

WSBK: 0% WBPX+: 0% WNDS: 0%

Billing Int: Monthly BM: SS

| lt em | Time Class |
|-------|------------|
| 024   | LEINIAL 1  |

Eligible Days

Break Type · · · · · · s LOCS

Dur SC Self Pr Sales Catg

HHOLDS

Rate Spots

Total

F/XED

30

0.0

NR A/G

LBD

Sep 17

\$1,170,00

\$1,170.00

FBD 09/23/12 09/23/12

Eligible Days Break T

Break Type Dur SC Self Pr Sales Catg

HHOLDS

Rale Spots

Time Class LFINALOT 032

30

Total

NR A/G

FIXED

FBD

\$675.00

\$675 00

09/23/12

LBD 09/23/12

Sep 17 1

HHOLDS

LTIMSUN1

Time Class

FBD 09/23/12 09/23/12

LBD

Sep 17

Sep 17

1

\* \* \* \* S LATE

0.0

Rate Spots

Total

FIXED

30

Eligible Days Break Type Dur SC Self Pr Sales Catg

\$270.00 1

\$270.00

NR A/G

Time Class Item

30

\* \* \* \* \* \* S NEWS

Break Type

Dur SC Self Pr Sales Calg

**HHOLDS** 

\$88,803.75

0.0

Rate Spots \$250.00

\$250.00

NR A/G

WSUN5ANWS FIXED

FBD

LBD 09/23/12

Eligible Days

| Order Totals        |           |          |              |             |               |         |  |  |
|---------------------|-----------|----------|--------------|-------------|---------------|---------|--|--|
|                     | Confirmed | Revised  | Confirme     | d Total     | Revised Total |         |  |  |
| Order Section       | Quantity  | Quantity | Gross Amt    | Net Amt     | Gross Amt     | Net Amt |  |  |
| Spot Buy Lines      | 115       | 0        | \$104,475.00 | \$88,803.75 | \$0.00        | \$0 00  |  |  |
| Installments        | 0         | 0        | \$0.00       | \$0.00      | \$0.00        | \$0.00  |  |  |
| Ancillary Buy Lines | 0         | 0        | \$0.00       | \$0.00      | \$0.00        | \$0.00  |  |  |

\$104,475.00

Order Totals:

\$0.00